Tips for Writing a Kleps Nomination

- ➤ Think carefully about how to convey the essence of your project and its most significant benefits simply, vividly, and succinctly.
- ➤ Get early and wide-ranging feedback from colleagues and co-workers to ensure that you are communicating as clearly and persuasively as possible; have persons not affiliated with the project review your nomination.
- ➤ Avoid jargon, acronyms, and technical terms.